



► **1 BUY ANY LAZER HELMET FROM YOUR PREFERRED LOCAL LAZER DEALER.**

► **2 LOG ON TO WWW.CYCLECOVER.COM.AU/RIDESAFE AND ENTER YOUR PERSONAL DETAILS PLUS THE 'RIDESAFE' PROMOTIONAL CODE.**

► **3 RECEIVE 3 MONTHS RIDESAFE PERSONAL ACCIDENT & PUBLIC LIABILITY COVERAGE FOR FREE**



3 months free†

BUY ANY LAZER HELMET | GET 3 MONTHS INSURANCE | FOR FREE !!!

Ride Safe with

LAZER®

S P O R T



3 months free†

LAZER SPORT ARE PROUD TO PARTNER WITH CYCLE COVER TO OFFER ITS CUSTOMERS 3 MONTHS FREE 'RIDE SAFE' INSURANCE COVERAGE* VALUED AT \$29.95 WITH EVERY NEW LAZER HELMET.

**Your free Ride Safe insurance will cover you for;*

- ⇒ *Public Liability;*
- ⇒ *Personal Accident Cover;*
- ⇒ *1800 Bike Crash Assistance.*

At *Lazer* we sell safety; the peace of mind is for free.

Established in **1919**, **Lazer**, still has its headquarters in Belgium. **Lazer Sport** designs, manufactures and markets its bicycle and sports leisure helmets for more than 50 countries, over 5 continents.

Lazer, the world 's oldest helmet manufacturers still in activity, represents the combination of over **90 years of experience, passion and**

dedication. Our objective has always been to find the best synergy between design, comfort, safety and technology.

Lazer leads in the development of safety technologies for bicycle helmets such as our RBS, RolSys and Autofit systems. All features designed so that our helmets will perform when it matters most.

So Who is Cycle Cover?

Cyclecover specialise in providing insurance products to the Cycling Industry. Our staff have a combined experience of over 30 years in the bicycle trade along with over 70 years in the insurance industry. For 10 years Cyclecover has been providing insurance products to the industry and currently insures well over 100,000 cyclists on an annual basis. www.cyclecover.com.au



FREE

Cyclecover RideSafe Introductory Package
Valued at \$29.95



That's 3 Months, FREE!

Simply purchase any Lazer helmet from a participating retailer, go to www.cyclecover.com.au/ridesafe, enter the promotion coupon below and get covered immediately.

- Public Liability
- Personal Accident
- 1800 Bike Crash Assistance